

Webinar | 27 Oct. 2022 | 10.00-11.30 CET

Corporate Social Investing

Register now!



EVPA is inviting you to join us at Corporate Social Investing Webinar on 27 October 2022 from 10:00-11:30 am CEE.

This online course will introduce you to the concept of Corporate Social Investing (CSI) achieving social impact by strategically leveraging corporate resources.

If you are interested in learning more about how corporate foundations, sustainability groups, corporate accelerators and funds contribute to the impact ecosystem and how to go beyond CSR practices to become agents of change, this webinar is for you!

What is this webinar about?

Corporate social investors (e.g. corporate foundations, impact funds, impact accelerators, social businesses) support social organisations (NGOs / enterprises) deploying **patient capital** through **long-term and high engagement investments, both financially (grants, equity or debt) and equally important non-financially**. Their primary objective is to create social and environmental impact and they play an increasingly role in making their company business more sustainable and inclusive.

In this webinar, we will help you understand **What is corporate social investing?** How can **corporate resources be mobilised for social and environmental impact?** What are the **latest trends** and best practices? What type of **strategic alignment** of Corporate foundation is willing to adopt with its company's core values and business? Their positioning and **complementarities?** How they contribute to the **common impact vision and purpose of their company?**

Who should attend?

- > Corporate Social Investors (e.g. corporate foundations, impact funds, impact accelerators, social businesses)
- > Corporate Social Responsibility professionals
- > Representatives of Corporate Business Units
- > Impact Investors
- > Newcomers in the Corporate Philanthropy & Social Investing space